

Feature	Compliance
Dynamic real-time form building using web-based tools	✓
Build forms in Excel and upload to system	✓
User-defined forms, content, layout, pagination and scoring	✓
Form narrowcasting (target specific stores, formats, departments)	✓
Customize form for each location by inactivating N/A sections	✓
Attach and display “best-practice” photo to each form item	✓
Attach Word, PDF, Excel or Text files to each form item	✓
Control effective date of each form item status (active/inactive)	✓
Take photos during visit and attach them to visit record	✓
Read/write access controlled by user group	✓
Visit flagging of critical items	✓
Automated Action Plans and Task Lists	✓
Visit Scheduling and Notification	✓
User messaging creates conversation threads around completed visits	✓
Integrates with your store list and organizational hierarchy	✓
Distributed user management, create your own roles	✓
Audit trail for new and changed records	✓
Reports. Score by region/DM/Location, best/worst items, missing visits, etc...	✓
Trilingual interface, multi-lingual forms	✓
Runs on all major browsers, tablets, Blackberry and iPhone	✓
BlackBerry installer and launch icon	✓
Export data to Excel, PDF	✓
Integrated customizable KPI	✓
Turn-key software as a service	✓
Vendor manages infrastructure	✓